



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

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Water Conservation Commission

Marina Coast Water District

11 Reservation Road, Marina, California

DIRECTORS

DAN BURNS
President

HOWARD GUSTAFSON
Vice President

KENNETH K. NISHI
JAN SHRINER
WILLIAM Y. LEE

Date: November 15, 2012
Time: 5:30 PM
Location: 11 Reservation Road, Marina

Commission Members

Jim Ford (Marina City Council) – Chair
Dan Amadeo (Public Member) – Vice Chair
Jan Shriner (MCWD Board Representative)

Ruth Krotzer (Public Member)
Harold Krotzer (Public Member)
Carroll Meuse (Public Member)
Tom Jennings (Public Member)

Agenda

This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Introduction
2. Public Comments on any item not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for October 4, 2012
4. Presentation by MPUSD's Water Science/Conservation Teacher, Ms. Mary Linzer
5. Receive an Update on the Results of the MCWD Board's Consideration of the Commission's Recommendations for Modifications to the WCC Procedures and Board Procedures Manual
6. Consider Re-appointment of Ruth Krotzer to the Water Conservation Commission
7. Receive the Fall 2012 Water Report Newsletter
8. Review Proposed and Suggested Agenda Items for January 3, 2013 and Discuss Location, Date, and Time for the December WCC Meeting
9. Receive Update on Board/District Activities
10. Receive Comments from Commission Members
11. Adjournment - *Set or Announce Next Meeting(s), date(s), time(s), and location(s)*

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 4

Meeting Date: November 15, 2012

Prepared By: Paul Lord

Presented By: Ms. Mary Linzer

Subject: Presentation by MPUSD's Water Science/Conservation Teacher, Ms. Mary Linzer

Summary: The Water Conservation Commission is requested to receive this presentation by the Water Science Teacher, consisting of one individual classroom lessons taught to students in the District's service area.

In-school water conservation education has been supported by the District for over eighteen years. Throughout these years, the program has been modified and improved, resulting in the simplest, most cost-effective program to date.

At first, in-school classes on water conservation were provided by staff. Later, a skilled, retired educator was hired to implement a Train-the-Teacher program focused on the educators of fourth and fifth grade students. Then, a traveling water/art and water/science-based program was developed. Now, the programs science-based classroom activities, closely chosen to meet the science standards established by the State of California, are conducted by a dedicated, experienced, Water Science Instructor.

Each year over one hundred and sixty classroom sessions are conducted by the Water Science Instructor, Mary Linzer. Each semester 1,300-1,400 students and 60-70 teachers at five local schools in the district receive the instruction.

In addition to the in-class instruction, a water conservation themed musical show, performed by the musical group ZunZun, repeats the important conservation message once a year at each school in the District. More information about this award winning groups water shows can be found at their website; www.zunzuntunes.com/water.php.

The course evaluation comments received by the teachers are full of praise for the classroom instruction and musical presentations provided by the District. Parents, family members, and friends of the students have also express positive support of the program.

The Water Conservation Education Program is very cost-effective and benefits the District by establishing and developing a long-lasting, valuable water conservation ethic in the future water users of the community. Water conservation is dutifully practiced by the students, and the message and practices, helping to save our precious resource, is shared with parents, family members, and friends.

Marina Coast Water District
Water Conservation Commission
Staff Report

Agenda Item: 5

Meeting Date: November 15, 2012

Submitted By: Paul Lord

Presented By: Brian True

Subject: Receive an Update on the Results of the MCWD Board's Consideration of the Commission's Recommendations for Modifications to the WCC Procedures and Board Procedures Manual

Summary: Staff will present a summary of the actions taken and Director's comments regarding the WCC recommendations to modify the WCC Procedures and Board procedures manual. The WCC's recommendations were presented to the Board of Directors at the November 13, 2012 MCWD Board of Director's meeting.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 6

Meeting Date: November 15, 2012

Submitted By: Paul Lord

Presented By: Brian True

Agenda Title: Consider Re-appointment of Ruth Krotzer to the Water Conservation Commission

Detailed Description: The Water Conservation Commission is authorized seven commission seats. All seats are presently filled. One seat reserved for a public citizen will become available in February, 2013.

Mrs. Ruth Krotzer, a citizen of Marina currently holding a commission seat, has submitted an application to be re-appointed to this seat. The commission is asked to review Mrs. Krotzer's Application for Public Service Appointment and consider making a recommendation, to the Board of Directors, that Mrs. Krotzer be re-appointed to the commission and serve a two-year term.

The current composition of the commission is as follows:

Board of Directors Member (1):	Dan Burns, Jan Shriner (alternate)
City of Marina Council Member (1):	Jim Ford (Chair)
Public Members (5):	Dan Amedeo (Vice-Chair)
	Ruth Krotzer
	Harold Krotzer
	Carroll Meuse
	Tom Jennings

Prior Committee or Board Action: None.

Board Goals/Objectives: *Strategic Plan, Mission Statement – Providing high quality water, wastewater and recycled water services to the District's expanding communities through management, conservation and development of future resources at reasonable costs.*

Financial Impact: ___Yes ___X___No

Funding Source/Recap: None.

Material Included for Information/Consideration: Attachment, Application for Public Service Appointment, Mrs. Ruth Krotzer. Table 1, Water Conservation Commission Appointments.

Recommendation: Consider making a recommendation to the Board of Directors to consider the re-appointment of Mrs. Ruth Krotzer to the Water Conservation Commission.

Table 1

Water Conservation Commission Appointments						
Position	Commissioner	Board Appointment	Start of WCC Term	WCC Considers Re-appointment	Board Considers Re-appointment	New WCC Term Would Start
Public Position #1: 2- Year Term	Dan Amadeo	November 15, 2011	December 1, 2011	November 7, 2013	November 12, 2013	December 5, 2013
Public Position #2: 2- Year Term	Ruth Krotzer	January 11, 2011	February 3, 2011	January 3, 2013	January 8, 2013	February 7, 2013
Public Position #3: 2- Year Term	Harold Krotzer	April 12, 2011	May 5, 2011	April 4, 2013	April 9, 2013	May 2, 2013
Public Position #4: 2- Year Term	Carroll Meuse	April 10, 2012	May 3, 2012	April 3, 2014	April 8, 2014	May 1, 2014
Public Position #5: 2- Year Term	Tom Jennings	April 10, 2012	May 3, 2012	April 3, 2014	April 8, 2014	May 1, 2014
City of Marina Position:	Jim Ford	N/A	January 5, 2012	N/A	N/A	N/A
MCWD Board Position: Board Alternate:	Jan Shriner Dan Burns	January 1, 2012	January 5, 2012	N/A	N/A	N/A

Marina Coast Water District
Staff Report

Agenda Item: 7

Meeting Date: November 15, 2012

Submitted By: Paul Lord

Presented By: Paul Lord

Subject: Receive the Fall 2012 Water Report Newsletter

Summary: The commission is asked to receive and review the final draft of the Fall 2012 Water Report newsletter.

The final draft of the Fall 2012 Water Report newsletter was approved by the Board of Directors on October 26th, 2012.

The newsletter is to be distributed to approx. 5,800 District customers as a billing insert during the months of November and December of 2012. Many residents of the service area that do not receive a water bill from the District (1200 student housing units at CSUMB) receive a hand delivered newsletter and/or an email attachment of the newsletter (Army housing units). CSUMB faculty and students in the general population receive an announcement directing them to an electronic version of the newsletter. The newsletter is also posted on the MCWD website.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 8

Meeting Date: November 15, 2012

Submitted By: Paul Lord

Presented By: Brian True

Agenda Title: Review Proposed and Suggested Agenda Items for January 3, 2013 and Discuss Location, Date, and Time for the December WCC Meeting

Detailed Description: The Commission is asked to update the listing of potential agenda items and finalize the agenda topics for the January 3, 2013 meeting. Commissioners may suggest new agenda items of interest for future Water Conservation Commission meetings. Commissioners are also asked to consider a location, date, and time for the December WCC meeting.

Potential agenda items for the January 3, 2013, Commission meeting or future meetings include the following:

- Water Supply Augmentation Projects – MCWD desal plant tour; recycled water use; grey water use
- Review BMPs
- New Water Saving Devices and Technologies – Consider rebates for rainwater catchment and use
- Developing Improved Commodity Rates for Water Connections
- Developing Water-budgets for Large Landscapes
- Address Temporary Landscapes and their source of water (hydrant metering, temp connections)
- Improve/expand the Landscape Incentive Program
- Compliance Inspections of New Developments
- Review State programs/mandates with which MCWD maintains compliance
- Review State mandated science curriculum for elementary school levels K – 3rd grade
- Review Commission member proposal to change the contracting procedures followed to initiate an annual MOU with the Monterey Peninsula Unified School District for Water Science Instruction
- Update Landscape Standards and Forms
- Our Water – sources; conveyance and distribution; storage
- Consider WCC involvement in the United Nations World Water Day
- Work-place Violence training